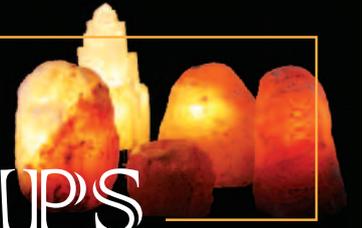


HIMALAYAN CRYSTAL SALT LAMPS



Crystalline rock salt is a natural ioniser. Rock salt crystals and lamps effectively improve the quality of the air by producing negative ions... the 'vitamins of the air'.

Negative ions can be found in billions, on mountaintops, water falls and by the sea. They give the air its invigorating freshness, which is so good for us.

Our well being and our efficiency are considerably dependent on the quality of the air we breath. Air consists of many electrically charged particles... positively, negatively charged or neutral particles. The quality of the air we breathe depends on the kind of electrical charge and concentration of the ions.

Salt crystal lamps are known to improve the quality of the air by producing negative ions which are good for our health.

Scientific studies

A series of scientific studies show that salt crystal lamps can increase the negative ion count by up to 300%. In nature Negative Ions are created by means of wind, sunlight, surf, waterfalls and rainstorms. Generally, a negative ion is an electronically charged molecule made up of oxygen. A positive ion in the air is a molecule that has lost its electrons through process of air pollution. In fresh country air we find up to 4000 negative ions per cubic centimetre - the size of a sugar cube. Near strong surf or close to a waterfall up to 10.000 negative ions can be found, however the number of negative ions in major capital cities at rush hour does not even reach 100.

Places to use them...

- by your bedside
- at the office
- while having a relaxing bath
- by your computer
- during massage or meditation
- while entertaining dinner guests
- in smoky places
- in your study
- in children's bedrooms
- anywhere you want the air quality improved or preserved
- anywhere you want to create a cosy and relaxing environment
- anywhere you want to enjoy the beauty of the lamp.

Parents... place a comforting candle lamp by your child's bedside. It is a completely safe and lovely night light, and will enhance your child's sleep, keeping the atmosphere clean.

Health Practitioners... a lamp glowing in your waiting room to uplift your clients, and one in your consulting room to assist the healing process.

Allergy Sufferers... a lamp in your vicinity will help keep the air around you clean, naturally, beautifully.

Convalescents... while you recover from an illness, a lamp by your bedside will be a comforting and healthy companion.

Feng Shui fans... a few crystal lamps placed at strategic spots will enhance and clear the energy of the room.

Meditators... when you repose in peace and quiet, a saltcrystal lamp near you is known to enhance your meditative experience.

Computer users ... place a lamp or two where you work, to reduce fatigue. Not only do you beautify all those unsightly wires and equipment, the lamp will minimise the effect of all that radiation.

Massage... a lamp or two in the massage room enhances the calming environment and keeps the air fresh.

Office workers... a lamp at work can help improve your concentration and refresh you, neutralising the effects of an artificial environment.

Smokers... a few lamps around smoky areas will clear away those lingering smells faster.

Powerful impact of negative ions

The impact of negative ions is powerful. Originally, it was found to speed recovery in burn or asthma patients, but was later discovered to affect serotonin levels in the bloodstream, stabilise alpha rhythms and to positively impact our reactions to sensory stimuli. The greater level of alertness can translate into improved learning, improved well being and enhanced human performance on mental tasks.

Airborne bacteria

Ionised air also substantially reduces the number of airborne bacteria occurring indoors. Dr. Albert P. Krueger, a microbiologist and experimental pathologist at the University of California, found that an astonishing small quantity of negative ions could kill bacteria and quickly take them out of the air so they were less likely to infect people.

Reduction of indoor air pollutants

Even though they are not a "medical device", Salt Crystal Lamps, by emitting negative ions, significantly reduce a myriad of indoor air pollutants. Negative ions have known benefits, and may provide relief from sinus, migraine headaches allergies and hay fever, reduce the severity of asthma attacks, enhance the immune system, increase alertness, increase work productivity and concentration, increase lung capacity and reduce susceptibility to colds and flu.

Email: jan.mikkelsen@imagine.com.au

Contact: Zoey 0433 042 263 or Jan 0413 743 939

After Hours: 03 9755 2381

FOR EVER
Exotic

Unique products from
around the world